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FOR IMMEDIATE RELEASE

## **Farmacist Healing Introduces Lumaxon™ with Cognizin® Citicoline and Suntheanine® L-Theanine!**

**A Powerful Combination of Brain Ingredients to Keep Cool, Calm and  
Composed While You Work Hard\***

New York City, NY (PRWEB) April 29, 2014

Lumaxon™ is a supplement with a proprietary blend of wonderfully simple, yet very complex ingredients found either in safe, delicious plants or already in our bodies, synthesized by some of the most complex machines we know of – organic enzymes. Lumaxon™ combines B1, B6, and B12 with a blend of taurine, matcha, Cognizin® Citicoline, *Ginkgo biloba* extract, caffeine, and Suntheanine® L-Theanine. Lumaxon™ helps support heightened levels of mental focus, memory retention, learning capacity, positive mood and sustained energy.\*

Lumaxon™ was developed by the Farmacist Healing co-founders and Pharmacists Michelle Ann Payan, PharmD and Jose Raul Serna, PharmD. “As pharmacists we work long hours that require focus, memory, and extreme attention to detail. As organic gardeners, we like to keep things simple. Therefore, it was only natural that our first product, Lumaxon™, should help enhance the brain’s abilities of sustained focus, memory building, concentration and overall cognition using only naturally derived substances.”

Information for Farmacist Healing’s Lumaxon™ can be found at  
<http://farmacisthealing.com/lumaxon-product-information/>

### **About Farmacist Healing**

Farmacist Healing was born out of the desire of two practicing Doctors of Pharmacy to utilize and apply their skills and understanding of medicinal chemistry, pharmacodynamics (the way medicines interact with the body), pharmacokinetics (the way the body reacts to medicines), and other pharmaceutical sciences to formulate nutritional supplements. They understand



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that a multi-layered approach is key to bringing about sustainable health-promoting results so they also provide educational resources to help people make responsible natural health choices. As pharmacists, they provide a unique perspective to the arena of nutraceuticals. <http://farmacisthealing.com/>

### **About Cognizin**

Cognizin is a branded form of Citicoline, a natural substance found in every cell of the body and especially vital to brain health.\* Citicoline is broken down during intestinal absorption and, after passing through the blood/brain barrier, is reconstituted in the brain as citicoline.\* Citicoline is a water-soluble compound that supplies precursors for the synthesis of phospholipids, including phosphatidyl-choline, a major constituent of brain tissue\*; helps maintain normal levels of acetylcholine, a chemical that regulates memory and cognitive function\*; enhances communication between neurons\*; supports visual function\*; protects neural structures from free radical damage\*; enhances metabolism and healthy brain activity\*; and helps sustain healthy cellular mitochondria for sustained energy\*. Cognizin is also highly stable, GRAS, ultra-pure and allergen-free. For more information on Cognizin, visit <http://www.cognizin.com>.

Suntheanine® L-Theanine is a registered trademark of Taiyo International, Inc. \*These statements have not been evaluated by the Food and Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.

### **About Kyowa Hakko USA**

Kyowa Hakko USA is the North American sales office for Kyowa Hakko Bio Co. Ltd., an international health ingredients manufacturer and world leader in the development, manufacturing and marketing of pharmaceuticals, nutraceuticals and food products. Kyowa is the maker of branded ingredients including Cognizin® Citicoline, Lumistor® L-Hydroxyproline, Pantestin® Pantethine, Setria® Glutathione, as well as Sustamine® L-Alanyl-L-Glutamine. For more information visit <http://www.kyowa-usa.com>.

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